

## **GLOBAL ART MARKET SERIES:**

*An Insider's Guide to the Art Market*

**ArtInsight**, the education partner of art market research firm, ArtTactic, in association with **London Business School**, has the great pleasure of inviting you to participate in a series of exclusive evening seminars & receptions, focused on understanding & analysing the key developments in today's dynamic global art market.

Each seminar will include in-depth talks & panel discussions, focused on providing insider knowledge & essential analytical tools in each key subject area. Speakers will include leading art market analysts and experts from all facets of the art market, including; auction house experts, gallerists, art investment professionals, writers & journalists.

### **Global Art Market Series:**

*An Insider's Guide to the Art Market*

#### ■ **Understanding Value & Prices in the Art Market**

**Date:** Tuesday, November 17th, 2009     **Time:** 6:30pm-8:30pm (& Reception) (Lecture Theatre 4)

**Leading Speakers:**

- **Anders Petterson** : Founder & Managing Director - ArtTactic Ltd.
- **Niru Ratnam** : Director - Aicon Gallery, London
- **Olivia Thornton** : Contemporary Art Specialist - Sotheby's

#### ■ **Analysing the Art Market: *The Tools of the Trade***

**Date:** Tuesday, December 1st, 2009     **Time:** 7:30pm-9:30pm (& Reception) (Lecture Theatre 3)

**Leading Speakers:**

- **Marek Claassen** : Director - Artfacts.Net Ltd.
- **Bernard Duffy** : Managing Director - Emotional Assets Management & Research Ltd.
- **Anders Petterson** : Founder & Managing Director - ArtTactic Ltd.

#### ■ **Art Investment in the new Economic Climate**

**Date:** Tuesday, February 2nd, 2010     **Time:** 6:45pm-9:00pm (& Reception) (Lecture Theatre 1)

**Leading Speakers:**

- **Ruth Knowles** : Head of Global Marketing & Investor Relations - The Fine Art Fund
- **Anders Petterson** : Founder & Managing Director - ArtTactic Ltd.
- **Karen Sanig** : Founder & Head of the Art Law Group - Mishcon de Reya
- **Jeffrey Boloten** (Panel Moderator) : Managing Director - ArtInsight Ltd.

#### ■ **Emerging Art Markets 2010: *Trends & Opportunities***

**Date:** February 23, 2010 (TBA)

- **VENUE:** **London Business School** (*Sainsbury Reception*)

Park Road, Regents Park, London NW1-4SA

- **Individual Seminar package fee** (*including Drinks Reception*) □ **£75** (*per Seminar*)

As spaces are limited, early booking is advised. For more information & bookings, contact:

**Jeffrey Boloten**, ArtInsight, Tel: 07990-525-707, or e-mail: [jeffrey@artinsight.co.uk](mailto:jeffrey@artinsight.co.uk)